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ZED-3 Receives INTERNET TELEPHONY's TMC Labs Innovation Award

GS8 Modular Gateway Honored for Outstanding Innovation

MILPITAS, CA, 15 June 2008 – Zed-3 announced today that Technology Marketing Corporation (TMC) named the GS8 modular gateway as a 2008 TMC Labs Innovation Award winner presented by its publication, INTERNET TELEPHONY.

Zed-3 introduced the GS8 modular gateway a month ago. The system accommodates plug in modules for analog, GSM, and CDMA. The system permits connectivity of phone calls between any of these interfaces and the SIP interface on the Ethernet port; it is unique in this functionality. The product allows a business or enterprise to make and receive calls on a cellular phone network thereby providing cost savings, convenience, and improved customer service.



"This award is a strong testament to the work we have done to bring the product to market," said Iain Milnes, president of Zed-3. "The product has proved immensely popular since we introduced it and our customers are also voting positively about the product's usefulness."

"Zed-3 has demonstrated to the staff of TMC Labs that the GS8 modular gateway is indeed truly innovative in the IP Communications industry. The GS8 modular gateway has made contributions which have resulted in significant advancement to the industry," said TMC President Rich Tehrani. "We're proud to reward Zed-3's hard work with a TMC Labs Innovation Award this year."

By installing a GS8 modular gateway, a company's phone system can direct calls over the mobile phone network based on convenience or cost. For example, an executive who is out of the office may not want people to know his or her mobile phone number. Calls to the executive at the company's phone system can be routed to the executive's mobile phone seamlessly and transparently to the caller.

"The Innovation Awards exemplify the best and the most unique products and services that this industry has to offer. Zed-3 has proven their commitment to quality and the further development of the IP communications industry through its GS8 modular gateway," added Tom Keating, CTO and TMC Labs Editorial Director. "My congratulations go to Zed-3 for earning this great honor. I look forward to seeing more innovative solutions from them as they continue to contribute to the future of IP communications."

The TMC Labs Innovation Awards honor products that display innovation, unique features, and significant contributions toward improving communications technology. The TMC Labs Innovation Awards are not necessarily granted to the best-selling products, but instead to those that break new ground in the industry.

The INTERNET TELEPHONY TMC Labs 2008 Innovation Award highlights will be published in the July and August 2008 issues of INTERNET TELEPHONY magazine.

Pricing and Availability

The GS8 modular gateway and plug in modules are available in distribution now. A fully configured system with four GSM modules has a list price of less than \$2225.

About Zed-3

Zed-3 provides products that permit people to communicate simply, efficiently, and cost effectively. With careful attention to detail, these IP telephony products work seamlessly together and interoperate with products and services from other suppliers. Zed-3 can provide VoIP solutions to connect home workers, small businesses, and enterprises with multiple offices. Zed-3 has its headquarters in Milpitas, California and has offices in Bangalore, Beijing, and Singapore. The company distributes its products in North America, Asia, and the Middle East.

For more information on Zed-3 or its products, access: <http://www.zed-3.com>.

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million US visitors according to Quantcast and by two to three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference. For more information about TMC, visit www.tmcnet.com.

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